

Attorney Docket No. 12110

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Erik N. SIMONS

Serial No: 09/849,988

Art Unit: Unknown

Filed: May 8, 2001

Examiner: Unknown

Title: AFFILIATE MARKETING SEARCH FACILITY FOR RANKING
MERCHANTS AND RECORDING REFERRAL COMMISSIONS TO
AFFILIATE SITES BASED UPON USERS' ON-LINE ACTIVITY

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INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In addition to the other information filed herewith, Applicant identifies the following web sites as providing evidence of potential prior art:

<http://www.hyperseek.com/>

<http://affiliate.carsdirect.com/>

<http://www.linkshare.com/>

<http://www.GOTO.com>

<http://www.valueclick.com/>

<http://www.infospace.com/>

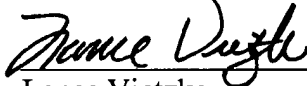
http://www.networksolutions.com/en_US/partners/affiliates/index.html

<http://befree.com/>

Print outs of the home pages for these sites are filed herewith.

8/7/01
Date:

Respectfully submitted,



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TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
12110

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Title: **AFFILIATE MARKETING SEARCH FACILITY FOR RANKING MERCHANTS AND RECORDING
REFERRAL COMMISSIONS TO AFFILIATE SITES BASED UPON USERS' ON-LINE ACTIVITY**

Address to:
Assistant Commissioner for Patents
Washington, D.C. 20231

37 CFR 1.97(b)

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

37 CFR 1.97(c)

2. ☐ The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:

1. a Final Action under 37 CFR 1.113, or
2. a Notice of Allowance under 37 CFR 1.311,

whichever occurs first.

Also submitted herewith is:

- ☐ a certification as specified in 37 CFR 1.97(e);

OR

- ☐ the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

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Payment of Fee

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of _____ is attached.
- ☐ The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. _____ as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of _____
- ☐ Credit any overpayment.
- ☐ Charge any additional fee required.

Certificate of Transmission by Facsimile*

I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. _____) on _____

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Signature

Typed or Printed Name of Person Signing Certificate

Certificate of Mailing by First Class Mail

I certify that this document and fee is being deposited on _____ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Signature of Person Mailing Correspondence

Typed or Printed Name of Person Mailing Correspondence

*This certificate may only be used if paying by deposit account.

Lance Vietzke
Signature

Lance Vietzke, Reg. No.: 36,708

Dated: 8/7/01

CC: